

FORD KUGA PRICE LIST

Effective from **11th September 2026**



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SERIES RANGE



Titanium

Available as Petrol only
17" Sparkle Silver Alloy Wheels
Full LED headlamps with LED Daytime Running Lamps

Black roof rails
Rear spoiler
Power heated folding mirrors with puddle lights
Rear privacy glass
Manual Tailgate
Standard suspension
Digital colour 12.3" instrument cluster
Ford SYNC 4 Navigation with 13" touchscreen, DAB radio, Emergency Assistance, Apple Carplay & Android Auto, 2 x USB & 6 speaker audio system, 5G modem
Front & rear parking sensors
Rear view camera
Electronic Automatic Temperature Control (EATC)
Titanium Cloth seat trim with grey stitching
8-Way Manual Adjust Driver's Seat
8-Way Manual Passenger Seat Including Lumbar Support & Height Adjust
2nd row sliding seats
Keyless entry and Ford Power Start button (Keyless start)
Power front and rear windows with global closing
Quickclear heated windscreen
Pre-Collision Assist with Autonomous Emergency Braking
Cruise Control with Speed Limiter
BLIS (Blind Spot Information System)
Cross Traffic Alert with Active Braking
Lane-Keeping Aid with Lane-Departure Warning

Recommended On The Road Price* from:

£33,335



Active

Available as Self-Charging Hybrid (FWD and AWD) and Plug-In Hybrid only
18" Active Alloy Wheel with an Absolute Black and Machined Finish

Full LED headlamps with LED Daytime Running Lamps
LED rear lights
Active body styling including Black Mirror Caps and a Contrast Black Painted Roof
Black roof rails
Rear spoiler
Power heated folding mirrors with puddle lights, memory function and camera
Rear privacy glass
Hands-Free Power Tailgate
Standard suspension
Digital colour 12.3" instrument cluster
Ford SYNC 4 Navigation with a High Performance (700W) B&O premium audio system with enhanced sound tuning, 13" touchscreen, DAB radio, Emergency Assistance, Apple Carplay & Android Auto, 2 x USB, 10 speakers inc. upgraded door speakers, subwoofer, 5G modem
Front & rear parking sensors
360-degree camera
Electronic Automatic Temperature Control (EATC)
Partial premium touch Sensico Active seats with black neosuede Inserts and grey stitching
10-Way Power Adjust Driver's Seat including memory function
8-Way Manual Passenger Seat Including Lumbar Support & Height Adjust
2nd row sliding seats
Keyless entry and Ford Power Start button (Keyless start)
Power front and rear windows with global closing
Quickclear heated windscreen
Pre-Collision Assist with Autonomous Emergency Braking , Evasive Steer Assist and Dynamic Brake Support
Adaptive Cruise Control (with BlueCruise capability and Stop & Go with self-charging and plug-in hybrid powertrains)
BLIS (Blind Spot Information System) (Including Clear Exit Assist on PHEV and PHEV only)
Cross Traffic Alert with Active Braking
Lane-Keeping Aid with Lane-Departure Warning, Lane Centering Assist included on all self-charging and plug-in hybrid powertrains

Recommended On The Road Price* from:

£39,125



ST-Line

Available as Petrol, Self-Charging Hybrid and Plug-In Hybrid

18" ST-Line Rock Metallic Alloy Wheel

Full LED headlamps with LED Daytime Running Lamps
LED rear lights
ST-Line body styling
Black roof rails
Large rear spoiler
Power heated folding mirrors with puddle lights, memory function and camera
Rear privacy glass
Hands-Free Power Tailgate
Sport suspension
Digital colour 12.3" instrument cluster
Ford SYNC 4 Navigation with a High Performance (700W) B&O premium audio system with enhanced sound tuning, 13" touchscreen, DAB radio, Emergency Assistance, Apple Carplay & Android Auto, 2 x USB, 10 speakers inc. upgraded door speakers, subwoofer, 5G modem
Front & rear parking sensors
360-degree camera
Electronic Automatic Temperature Control (EATC)
Partial premium touch Sensico sports seats with black neosuede Inserts and red stitching
10-Way Power Adjust Driver's Seat including memory function
8-Way Manual Passenger Seat Including Lumbar Support & Height Adjust
2nd row sliding seats
Keyless entry and Ford Power Start button (Keyless start)
Power front and rear windows with global closing
Quickclear heated windscreen
Pre-Collision Assist with Autonomous Emergency Braking , Evasive Steer Assist and Dynamic Brake Support
Adaptive Cruise Control (with BlueCruise capability and Stop & Go with self-charging and plug-in hybrid powertrains)
BLIS (Blind Spot Information System) (Including Clear Exit Assist on PHEV and PHEV only)
Cross Traffic Alert with Active Braking
Lane-Keeping Aid with Lane-Departure Warning, Lane Centering Assist included on all self-charging and plug-in hybrid powertrains

Recommended On The Road Price* from:

£37,735



ST-Line X

Available as Petrol, Self-Charging Hybrid (FWD and AWD) and Plug-In Hybrid
19" ST-Line Alloy Wheel with an Ebony Black and Machined Finish

Full LED headlamps with LED Daytime Running Lamps
LED rear lights
ST-Line body styling
Black roof rails
Large rear spoiler
Red brake calipers
Power heated folding mirrors with puddle lights, memory function and camera
Rear privacy glass
Hands-Free Power Tailgate
Power Opening Panorama Roof
Sport suspension
Digital colour 12.3" instrument cluster
Ford SYNC 4 Navigation with a High Performance (700W) B&O premium audio system with enhanced sound tuning, 13" touchscreen, DAB radio, Emergency Assistance, Apple Carplay & Android Auto, 2 x USB, 10 speakers inc. upgraded door speakers, subwoofer, 5G modem
Front & rear parking sensors
360-degree camera
Electronic Automatic Temperature Control (EATC)
Partial premium touch Sensico sports seats with black neosuede inserts and red stitching
10-Way Power Adjust Driver's Seat including memory function
8-Way Manual Passenger Seat Including Lumbar Support & Height Adjust
2nd row sliding seats
Front and rear heated seats and heated steering wheel
Keyless entry and Ford Power Start button (Keyless start)
Power front and rear windows with global closing
Quickclear heated windscreen
Pre-Collision Assist with Autonomous Emergency Braking , Evasive Steer Assist and Dynamic Brake Support
Adaptive Cruise Control (with BlueCruise capability and Stop & Go with self-charging and plug-in hybrid powertrains)
BLIS (Blind Spot Information System) (Including Clear Exit Assist on PHEV and PHEV only)
Cross Traffic Alert with Active Braking
Lane-Keeping Aid with Lane-Departure Warning, Lane Centering Assist included on all self-charging and plug-in hybrid powertrains

Recommended On The Road Price* from:

£40,485

* Recommended 'On the road' (OTR) price includes first year road fund licence, DVLA first registration fee £55 and an estimated £25 for number plates.

Images shown for illustrative purposes only. Body colours shown may be optional (at additional cost). See colour options page for more information.

Effective from: 11th September 2026



ST-LINE X BLACK PACKAGE

ST-Line X Black Package Features

Available as Self-Charging Hybrid (FWD and AWD) and Plug-In Hybrid

20" Black, Performance alloy wheels

Full LED headlamps with LED Daytime Running Lamps

LED rear lights

ST-Line body styling with Black painted bumper details and black mirror caps

Black roof rails

Large rear spoiler

Red brake calipers

Power heated folding mirrors with puddle lights, memory function and camera

Rear privacy glass

Hands-Free Power Tailgate

Power Opening Panorama Roof

Sport suspension

Digital colour 12.3" instrument cluster

Ford SYNC 4 Navigation with a High Performance (700W) B&O premium audio system with enhanced sound tuning, 13" touchscreen, DAB radio, Emergency Assistance, Apple Carplay & Android Auto, 2 x USB, 10 speakers inc. upgraded door speakers, subwoofer, 5G modem

Front & rear parking sensors

360-degree camera

Electronic Automatic Temperature Control (EATC)

Partial premium touch Sensico sports seats with black neosuede inserts and red stitching

10-Way Power Adjust Driver's Seat including memory function

8-Way Manual Passenger Seat including Lumbar Support & Height Adjust

2nd row sliding seats

Front and rear heated seats and heated steering wheel

Keyless entry and Ford Power Start button (Keyless start)

Power front and rear windows with global closing

Quickclear heated windscreen

Pre-Collision Assist with Autonomous Emergency Braking, Evasive Steer Assist and Dynamic Brake Support

Adaptive Cruise Control (with **BlueCruise capability** and Stop & Go with self-charging and plug-in hybrid powertrains)

BLIS (Blind Spot Information System)

(Including Clear Exit Assist on FHEV and PHEV only)

Cross Traffic Alert with Active Braking

Lane-Keeping Aid with Lane-Departure Warning. Lane Centering Assist included on all self-charging and plug-in hybrid powertrains

Recommended On The Road Price* from:

£41,375

* Recommended 'On the road' price includes one years road fund license, DVLA first registration fee £55 and an estimated £25 for number plates. Images shown for illustrative purposes only. Body colours shown may be optional (at additional cost). See colour options page for more information



Effective from: 11th September 2026



BLUECRUISE EDITION

BlueCruise Edition Features

Available as Self-Charging Hybrid (FWD and AWD) and Plug-In Hybrid
19" BlueCruise Edition Alloy Wheel with an Ebony Black Finish
Glare-Free Dynamic Matrix LED Headlamps with a 'Coast-to-Coast' Light Bar between the headlights
LED rear lights
BlueCruise Edition body styling including front bumper winglets, door cladding and wing mirror caps in black
Black roof rails
Large rear spoiler
Red brake calipers
Power heated folding mirrors with puddle lights, memory function and camera
Rear privacy glass
Hands-Free Power Tailgate
Power Opening Panorama Roof
Sport suspension
Digital colour 12.3" instrument cluster
Ford SYNC 4 Navigation with a High Performance (700W) B&O premium audio system with enhanced sound tuning, 13" touchscreen, DAB radio, Emergency Assistance, Apple Carplay & Android Auto, 2 x USB, 10 speakers inc. upgraded door speakers, subwoofer, 5G modem & FordPass Connect
BlueCruise one-time purchase
Connected navigation one-time purchase
Front & rear parking sensors
360-degree camera
Electronic Automatic Temperature Control (EATC)
Partial premium touch Sensico sports seats with dark blue cloth inserts and blue stitching
10-Way Power Adjust Driver's Seat including memory function
8-Way Manual Passenger Seat Including Lumbar Support & Height Adjust
2nd row sliding seats
Front and rear heated seats and heated steering wheel
Keyless entry and Ford Power Start button (Keyless start)
Power front and rear windows with global closing
Quickclear heated windscreen
Pre-Collision Assist with Autonomous Emergency Braking, Evasive Steer Assist and Dynamic Brake Support
Adaptive Cruise Control (with BlueCruise capability and Stop & Go with self-charging and plug-in hybrid powertrains)
BLIS (Blind Spot Information System)
(Including Clear Exit Assist on FHEV and PHEV only)
Cross Traffic Alert with Active Braking
Lane-Keeping Aid with Lane-Departure Warning, Lane Centering Assist included on all self-charging and plug-in hybrid powertrains

Recommended On The Road Price* from:

£42,375



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Effective from: 11th September 2026



MODEL PRICES

Series	Bodystyle	Engine	Fuel	Fuel	Transmission	Emission Level	Drive	VED Band	CO2 Emissions (g/km) Ø	Basic Recommended Retail Price (RRP) £	Recommended Retail Price (Incl VAT) £	† Manufacturers Recommended On the Road Price £	* Monthly BIK at 20%	* Monthly BIK at 40%
Titanium	5 door	1.5l EcoBoost 150PS	Petrol	Petrol	6 Speed	Euro 6e	FWD	H	145	£27,245.83	£32,695	£33,335.00	£190.87	£381.73
ST-Line	5 door	1.5l EcoBoost 150PS	Petrol	Petrol	6 Speed	Euro 6e	FWD	H	147	£30,912.50	£37,095	£37,735.00	£216.53	£433.07
ST-Line	5 door	2.5l Duratec FHEV 180PS	Electric-Petrol	Self-Charging Hybrid	CVT Automatic	Euro 6e	FWD	G	123	£31,825.00	£38,190	£38,725.00	£191.08	£382.15
ST-Line	5 door	2.5l Duratec PHEV 243PS	Electric-Petrol	Plug-In Hybrid	CVT Automatic	Euro 6e	FWD	B	21	£32,604.17	£39,125	£39,320.00	£58.69	£117.45
Active	5 door	2.5l Duratec FHEV 180PS	Electric-Petrol	Self-Charging Hybrid	CVT Automatic	Euro 6e	FWD	G	125	£32,158.33	£38,590	£39,125.00	£199.51	£399.02
Active	5 door	2.5l Duratec FHEV 183PS	Electric-Petrol	Self-Charging Hybrid	CVT Automatic	Euro 6e	4WD	H	133	£33,700.00	£40,440	£41,080.00	£215.81	£431.63
Active	5 door	2.5l Duratec PHEV 243PS	Electric-Petrol	Plug-In Hybrid	CVT Automatic	Euro 6e	FWD	B	21	£32,641.67	£39,170	£39,365.00	£58.79	£117.59
ST-Line X	5 door	1.5l EcoBoost 150PS	Petrol	Petrol	6 Speed	Euro 6e	FWD	I	154	£32,495.83	£38,995	£40,485.00	£234.12	£468.24
ST-Line X	5 door	2.5l Duratec FHEV 180PS	Electric-Petrol	Self-Charging Hybrid	CVT Automatic	Euro 6e	FWD	H	131	£33,408.33	£40,090	£40,730.00	£213.95	£427.89
ST-Line X	5 door	2.5l Duratec FHEV 183PS	Electric-Petrol	Self-Charging Hybrid	CVT Automatic	Euro 6e	4WD	H	136	£34,950.00	£41,940	£42,580.00	£230.81	£461.62
ST-Line X	5 door	2.5l Duratec PHEV 243PS	Electric-Petrol	Plug-In Hybrid	CVT Automatic	Euro 6e	FWD	B	23	£34,187.50	£41,025	£41,220.00	£61.58	£123.15
ST-Line X Black Package	5 door	2.5l Duratec FHEV 180PS	Electric-Petrol	Self-Charging Hybrid	CVT Automatic	Euro 6e	FWD	G	128	£34,033.33	£40,840	£41,375.00	£211.14	£422.27
ST-Line X Black Package	5 door	2.5l Duratec FHEV 183PS	Electric-Petrol	Self-Charging Hybrid	CVT Automatic	Euro 6e	4WD	H	135	£35,575.00	£42,690	£43,330.00	£234.93	£469.87
ST-Line X Black Package	5 door	2.5l Duratec PHEV 243PS	Electric-Petrol	Plug-In Hybrid	CVT Automatic	Euro 6e	FWD	B	22	£34,812.50	£41,775	£41,970.00	£62.70	£125.40
BlueCruise Edition	5 door	2.5l Duratec FHEV 180PS	Electric-Petrol	Self-Charging Hybrid	CVT Automatic	Euro 6e	FWD	G	129	£34,866.67	£41,840	£42,375.00	£216.30	£432.39
BlueCruise Edition	5 door	2.5l Duratec FHEV 183PS	Electric-Petrol	Self-Charging Hybrid	CVT Automatic	Euro 6e	4WD	H	135	£36,408.33	£43,690	£44,330.00	£240.43	£480.63
BlueCruise Edition	5 door	2.5l Duratec PHEV 243PS	Electric-Petrol	Plug-In Hybrid	CVT Automatic	Euro 6e	FWD	B	23	£35,645.83	£42,775	£42,970.00	£64.20	£128.34

Ø The CO2 emissions test figures shown in the table are derived from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP) . These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load. For further information on CO2 and fuel performance please refer to our Fuel Consumption and CO2 section.
The UK market (excluding Northern Ireland) vehicles are tested to the 6e emissions level and the Northern Ireland market vehicles are tested to the 6e-bis emissions level.

† Recommended 'On the road' (OTR) price includes first year road fund licence, DVLA first registration fee £55 and an estimated £25 for number plates.
* Not applicable to retail or private car buyers. BIK values are the monthly taxation payment applicable to company car users. BIK values were correct at the time of printing and are based on taxation rates for 26/27 tax year. P11D value is the sum of Recommended price + VAT & Number plate charge (£25 if a car's list price is over £40,000 (Petrol / Alternate Fuel) or £50,000 (Zero Emissions) including VAT and factory fitted options at first registration, the customer will pay an additional VED charge (£440 from 1st April 2026) for five years after the end of the first registration (in addition to the standard VED charge per year, currently £200).

Effective from: 11th September 2026



WHEELS

		Titanium	ST-Line	Active	ST-Line X	ST-Line X Black Package	BlueCruise Edition	Basic Recommended Retail Price (Excl VAT)	Total Recommended Retail Price (Incl. VAT)
Wheels Options									
17" Sparkle Silver Alloy Wheel		S	--	--	--	--	--	£0.00	£0.00
18" ST-Line Rock Metallic Alloy Wheel		--	S	--	--	--	--	£0.00	£0.00
19" ST-Line Alloy Wheel with an Ebony Black and Machined Finish		--	--	--	S	--	--	£0.00	£0.00
18" Active Alloy Wheel with an Absolute Black and Machined Finish		--	--	S	--	--	--	£0.00	£0.00
20" 5x2-spoke Absolute Black and Machined Alloy Wheel		--	--	--	O	--	--	£500.00	£600.00
20" Black Ford Performance Wheels Included as part of the Black Package		--	--	--	--	S	O	£500.00	£600.00
19" Black, BlueCruise Edition Alloy Wheels		--	--	--	--	--	S	-	-
Mini spare wheel		O	O	O	O	O	O	£125.00	£150.00

Effective from: 11th September 2026



OPTIONS

	Titanium	ST-Line	Active	ST-Line X	ST-Line X Black Package	BlueCruise Edition	Basic Recommended Retail Price £ (exc. VAT)	Total Recommended Retail Price £ (Inc VAT)
Standalone Option Availability								
Power opening panorama roof	O	O	O	S	S	S	£1,083.33	£1,300.00
Glare-Free Dynamic Matrix LED Headlamps with a 'Coast-to-Coast' Light Bar between the headlights	O	O	O	O	O	S	£958.33	£1,150.00
BlueCruise: One Time Purchase Only selectable with FHEV and PHEV	-	O	O	O	O	S	£1,000.00	£1,200.00
Tow Bar - retractable (with electrical release function)	O	O	O	O	O	O	£708.33	£850.00
Tow Bar Pre-Equipment Pack	O	O	O	O	O	O	£83.33	£100.00
12-Way Ergonomic Power Adjust Driver's and Passenger's Seat Including memory function on driver's seat only	--	O	O	O	O	-	£500.00	£600.00
PHEV Only - Single Phase Public Charge Cable	--	S	S	S	S	S	-	-
PHEV Only - Home Socket Charge Cable <u>Replaces</u> Single Phase Public Charge Cable	--	O	O	O	O	O	£0.00	£0.00
PHEV Only - Home Socket Charge Cable <u>In Addition To</u> Single Phase Public Charge Cable	--	O	O	O	O	O	£166.67	£200.00
Mounting points for load retention guards (Load retention guards are not included and should be ordered via dealer)	O	O	O	O	O	O	£41.67	£50.00
Option Packs								
<u>Winter Pack:</u> Heated Front Seats, Heated Rear Seats and Heated Steering Wheel	O	O	O	S	S	S	£458.33	£550.00
<u>Connectivity Package:</u> Connected Navigation one time purchase and Premium Connectivity one time purchase	O	O	O	O	O	O	£375.00	£450.00
<u>Comfort Pack:</u> Wireless Charging pad, pop-out door edge protectors, luggage compartment mat	O	O	O	O	O	O	£0.00	£0.00
<u>Driver's Assistance Pack:</u> Front camera, intelligent Adaptive Cruise Control with Traffic Sign Recognition (with Stop & Go for vehicles with Automatic Transmissions); Blind Spot Information System (BLIS) with Trailer Tow, Intelligent Speed Assist (ISA), Driver's impairment monitor and door edge guards	O	S	S	S	S	S	£916.67	£1,100.00

Key

S = Standard, O = Option, at extra cost, □ = Part of pack, at extra cost, -- = Not Available

Effective from: 11th September 2026



COLOUR AND TRIM

Colour Description	Titanium	ST-Line	Active	ST-Line X	ST-Line X Black Package	BlueCruise Edition		Basic Recommended Retail Price £ (excl. VAT)	Total Recommended Retail Price £ (Inc VAT)
Frozen White	S	S	S	S	S	-		£0.00	£0.00
Agate Black	O	O	O	O	O	-		£666.67	£800.00
Solar Silver	O	O	O	O	O	O		£666.67	£800.00
Bursting Green	O	O	O	O	O	-		£666.67	£800.00
Desert Island Blue	O	O	O	O	O	-		£666.67	£800.00
Magnetic	O	O	O	O	O	O		£666.67	£800.00
Grey Matter	-	O	-	O	O	-		£666.67	£800.00
Vapour Blue	-	-	-	-	-	S		£0.00	£0.00

Trim Description	Titanium	ST-Line	Active	ST-Line X	ST-Line X Black Package	BlueCruise Edition	
Titanium black cloth seat trim with grey stitching	S	-	-	-	-	-	
Black, partial premium touch Sensico sports seats with black neosuede inserts and red stitching	-	S	-	S	S	-	
Partial premium touch Sensico sports seats with dark blue cloth inserts and grey stitching	-	-	-	-	-	S	
Black, partial premium touch Sensico Active seats with black neosuede inserts and grey stitching	-	-	S	-	-	-	

Key
 S = Standard, O = Option, at extra cost, - = Not Available
 *Colours and trims reproduced in this price list may vary from the actual colours due to the limitations of the printing processes used

Effective from: 11th September 2026



ACCESSORIES

Dealer Supplied Accessories	Part Number	Recommended Retail Price (Incl. VAT)	Dealer Supplied Accessories	Part Number	Recommended Retail Price (Incl. VAT)
Transportation					
Fixed Tow Bar - not in combination with Hands-Free Power Tailgate	2814208	£462.17	Detachable Tow Bar ¹	2814210	£689.50
E-Kit for Fixed and Detachable Tow Bar with or without Pre Kits	2808472	£387.27	Tow Bar Module	2874257	£130.74
Retractable Tow Bar ²	2786810	£1,849.85	E-Kit for Retractable Tow Bar ² with or without Pre Kits	2806504	£339.58
Push Button for Retractable Tow Bar ²	1946283	£101.71	Loudspeaker Parking Control for Retractable Tow Bar ²	1754886	£46.45
Load Retention Guard, behind rear seats - requires mounting points as factory-fit option	2465006	£361.83	Load Retention Guard, behind front seats - not with panorama roof - requires mounting points as factory-fit option	2465007	£440.95
Load Retention Net, behind rear seats - requires mounting points as factory-fit option	2478110	£350.62	Cross Bars, with bump stops - with roof rails	2420722	£321.21
Thule®* Roof Bike Carrier, FreeRide 532	1746077	£95.66	Thule®* Roof Bike Carrier, Expert 298	2143360	£172.43
Atera* Roof Bike Carrier Giro AF+	2756522	£101.22	Thule®* Roof Ski Carrier, SnowPack 7326	2117636	£263.38
Atera* Rear Bike Carrier Strada Sport 2, for 2 bikes	2756538	£512.21	Mottez®* Rear Ski & Snowboard Carrier	2483279	£321.05
Atera* Roof Box Casar M, Lava Structured ³	2756524	£398.22	G3* Roof Box Elegance Europe 330, matt black ³	2191625	£267.71
ARB* Flinders Rooftop Tent – complete rooftop tent including ladder - not with panorama roof	2616022	£1,918.59	Napier* Tailgate Tent	5147380	£588.75
ARB* Mounting Bracket Kit Flinders rooftop tent to roof cross bars - not with panorama roof	2616041	£31.69	Coat Hanger, matte black	2448529	£58.35
Protection					
Mud Flaps, front - Titanium & Active	5721248	£64.66	Mud Flaps, front - ST-Line & ST-Line X	2769786	£54.18
Mud Flaps, rear - Titanium & Active	5879726	£63.42	Mud Flaps, rear - ST-Line & ST-Line X	2422030	£51.16
Rubber Floor Mats, front seats - Excludes PHEV	2641626	£53.08	Rubber Floor Mats, front seats - PHEV & FHEV	2641644	£53.08
Rubber Floor Mats, rear seats - Excludes PHEV	2335734	£48.98	Rubber Floor Mats, rear seats - PHEV & FHEV	2477398	£48.98
Velour Floor Mats, 15 oz, front seats - Excludes PHEV	2414772	£58.28	Velour Floor Mats, 15 oz, front seats - PHEV	2414776	£58.28
Velour Floor Mats, 15 oz, rear seats - Excludes PHEV	2414766	£44.22	Velour Floor Mats, 15 oz, rear seats - PHEV	2414768	£44.22
Velour Floor Mats, 28 oz, red stitching, front and rear - ST-Line & ST-Line X - Excludes PHEV	2414793	£84.42	Velour Floor Mats, 28 oz, grey stitching, front and rear - Titanium - Excludes PHEV	2414799	£84.42
Velour Floor Mats, 28 oz, red stitching, front and rear - ST-Line, ST-Line X & PHEV	2414805	£84.42	Velour Floor Mats, 28 oz, grey stitching, front and rear - Titanium - PHEV	2414811	£84.42
Boot Liner	2449338	£80.16	Boot Liner with extra high sides	2556629	£143.78
Load Compartment Mat, reversible	2428726	£76.35	Rear Bumper Protector, stainless steel - ST-Line	2452224	£170.12
Door Sill Protection Foil, front & rear doors, transparent	2651042	£49.56	Rear Bumper Protection Foil - Titanium & Active	2651040	£36.87
Comfort & Convenience					
Dashboard Camera - with SYNC 3/ SYNC 4	2730087	£388.67	Air Purifier	2485741	£54.45
ClimAir®* Wind Deflectors, front, transparent ⁴	2497418	£55.15	ClimAir®* Wind Deflectors, rear, transparent ⁴	2497422	£42.18
Safety & Security					
Ford First Aid Pack, with Velcro strip	2311396	£14.59	Ford Premium Safety Pack, with First Aid Kit, Warning Triangle, Hi-Visibility Vest	2431452	£35.39
Charging (PHEV)					
EV Charging Cable for Home Charging, 6 metres, 32A, 1-phase - requires Household Connector	2763307	£487.12	Household Connector for charging from a standard 3-pin household power socket in UK & Ireland	2657806	£72.69
Public Charging Cable, Type 2, 32amp, 22kW, 3-phase, 6m	2493185	£227.66	Public Charging Cable, Type 2, 16amp, 3.7kW, 1-phase, 6m	2493183	£148.19
Charging Cable Bag, black	2495739	£21.22	Public Charging Cable, Type 2, 16amp, 3.7kW, 1-phase, 8m	2493187	£168.78
Lapp* Mobility Dock Charging Adaptor	2732598	£271.31	Charging Port Winter Cover	2630163	£23.66

¹ ST-Line & ST-Line X with Hands-Free Power Tailgate allow installation of aftermarket Detachable Tow Bar, but Hands-Free Power Tailgate function needs to be disabled.

² Additional parts required for Retractable Tow Bar installation: Tow Bar Bolt M6 x 20mm (5209771), Tow Bar Nut M6 x 15mm (2038467), Tow Bar Bolt M6 x 25mm (1797270), Tow Bar Bolt M6 x 16mm (1690589), Trim Pin (5204743)

³ Alternative Roof Boxes are available

⁴ Also available in black

For more information about any of the included Ford Accessories, or to view the full range of Ford Accessories visit www.ford-accessories.co.uk
This price list shows both original Ford accessories as well as a range of carefully selected products from third party suppliers, identified under that third party supplier's brand name.
Prices do not include fitting unless otherwise stated. Please refer to your Ford Dealer for fitted prices.

Effective from: 11th September 2026



FUEL CONSUMPTION & CO2

The fuel consumption and CO2 emission figures shown in the table are derived from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load. The figures shown are for comparability purposes; only compare fuel consumption and CO2 figures with other vehicles tested to the same technical procedures.

You can also use Ford's online configurator to build and customise a new Ford vehicle: www.ford.co.uk/configurator. The configurator provides information about your configured vehicle's fuel consumption and CO2 emissions which may vary based on optional extras (these are also WLTP test figures).

Engine	Fuel Type	Available On	Euro Emissions	Transmission	Drive	Maximum Power PS (KW)	Torque Nm	Combined Fuel Consumption (WLTP)				CO2 Emissions (WLTP)	
								Lowest Performing (MPG)§	Highest Performing (MPG)§	Lowest Performing (L/100km)§	Highest Performing (L/100km)§	Lowest Combined Performing (Co2)§	Highest Combined Performing (Co2)§
1.5 EcoBoost 150PS	Petrol	Titanium, ST-Line, ST-Line X	Euro 6d	6 Speed Manual	FWD	150PS (110kW)	240	42.2	44.1	6.7	6.4	145	154
2.5 Duratec 180PS FHEV	Self-Charging Hybrid	ST-Line, ST-Line X, ST-Line X Black Package, BlueCruise Edition, Active	Euro 6d	CVT Automatic	FWD	180PS (132kW)	-	49.6	52.3	5.7	5.4	123	131
2.5 Duratec 183PS FHEV	Self-Charging Hybrid	ST-Line X, ST-Line X Black Package, BlueCruise Edition, Active	Euro 6d	CVT Automatic	AWD	183PS (134kW)	-	47.1	48.7	6.0	5.8	133	136

Engine	Fuel Type	Available On	Euro Emissions	Transmission	Drive	Maximum Power PS (KW)	Torque Nm	PHEV Combined Fuel Consumption (WLTP)					CO2 (WLTP)
								Weighted fuel consumption (MPG)§§	Weighted fuel consumption (L/100km)§§	Weighted combined electricity consumption (kWh/100km)§§	Equivalent all-electric range in miles (combined)*	Extra high all-electric range in miles (motorway)*	Weighted CO2 emissions §§
2.5 Duratec 243PS PHEV*	Plug-In Hybrid	ST-Line	Euro 6d	CVT Automatic	FWD	243PS (178kW)	-	313.9	0.9	16.3	42.9	29.8	21.0
2.5 Duratec 243PS PHEV*	Plug-In Hybrid	ST-Line X and BlueCruise Edition	Euro 6d	CVT Automatic	FWD	243PS (178kW)	-	282.5	1.0	16.6	41.0	29.2	23.0
2.5 Duratec 243PS PHEV*	Plug-In Hybrid	ST-Line X Black Package	Euro 6d	CVT Automatic	FWD	243PS (178kW)	-	282.5	1.0	16.5	41.6	29.2	22.0
2.5 Duratec 243PS PHEV*	Plug-In Hybrid	Active	Euro 6d	CVT Automatic	FWD	243PS (178kW)	-	313.9	0.9	16.4	42.3	29.8	21.0

KUGA CHARGING INFORMATION

Engine	Fuel Type	Available On	Euro Emissions	Transmission	Drive	Maximum Power PS (KW)	Torque Nm	Charging Times for PHEV battery (hrs)		
								DC Fast Charge	Wallbox (standard 7kW single phase)	Domestic Socket (230V/16A)
2.5 Duratec 243PS PHEV*	Plug-In Hybrid	ST-Line, ST-Line X, ST-Line X Black Package, BlueCruise Edition, Active	Euro 6d	CVT Automatic	FWD	243PS (178kW)	-	n/a	03:30	06:00

§ The declared Fuel/Energy Consumptions, CO2-Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicles type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP). The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO2 emissions and electric range. CO2 is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO2 emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dft.gov.uk>.

The UK market (excluding Northern Ireland) vehicles are tested to the 6e emissions level and the Northern Ireland market vehicles are tested to the 6e-bis emissions level.

§§ For Plug-In Hybrid (PHEV) models, these figures were obtained using a combination of battery power and fuel. PHEV models require an electricity source for charging.

* Estimated range using Worldwide Harmonised Light Vehicle Test Procedure (WLTP). Figures shown are for comparability purposes and should only be compared with other vehicles tested to the same technical procedures. Actual range varies with conditions such as external elements like temperature, driving behaviours, vehicle maintenance, and lithium-ion battery age. WLTP equivalent all-electric range reflects a combined driving cycle and WLTP Extra High reflects motorway driving – both tests are conducted in controlled conditions with an ambient temperature of 23 degrees Celsius and no climate or electrical load.

Effective from: 11th September 2026



PERFORMANCE

Engine	Euro Stage	Transmission	Maximum Power PS (kW)	Torque Nm	Wheel Size	Max Speed mph
5 Door Petrol						
1.5 EcoBoost 150PS FWD	Euro 6d	6-Speed Manual	150 (110)	240	17"	121
1.5 EcoBoost 150PS FWD	Euro 6d	6-Speed Manual	150 (110)	240	18"	121
1.5 EcoBoost 150PS FWD	Euro 6d	6-Speed Manual	150 (110)	240	19"	121
1.5 EcoBoost 150PS FWD	Euro 6d	6-Speed Manual	150 (110)	240	20"	121
5 Door Electric-Petrol						
2.5 Duratec 243PS PHEV	Euro 6d	CVT Automatic	243 (178)	-	18"	125
2.5 Duratec 243PS PHEV	Euro 6d	CVT Automatic	243 (178)	-	19"	125
2.5 Duratec 243PS PHEV	Euro 6d	CVT Automatic	243 (178)	-	20"	125
2.5 Duratec 180PS FHEV	Euro 6d	CVT Automatic	180 (132)	-	18"	122
2.5 Duratec 180PS FHEV	Euro 6d	CVT Automatic	180 (132)	-	19"	122
2.5 Duratec 180PS FHEV	Euro 6d	CVT Automatic	180 (132)	-	20"	122
2.5 Duratec 183PS FHEV	Euro 6d	CVT Automatic	183 (134)	-	18"	122
2.5 Duratec 183PS FHEV	Euro 6d	CVT Automatic	183 (134)	-	19"	122
2.5 Duratec 183PS FHEV	Euro 6d	CVT Automatic	183 (134)	-	20"	122

Effective from: 11th September 2026



FORD PROTECT

Every new Ford Kuga is protected by a 3 year/60,000 mile Ford Warranty. In addition, it will also come with Ford Assistance for 1 year, providing roadside assistance in the UK and throughout Europe.

Ford Protect New Vehicle Extended Warranty

If you plan on keeping your vehicle for longer than 3 years or are a high mileage driver you can extend your 3 year/60,000 mile warranty to either 4 years/36,000 miles, 4 years/80,000 miles or 5 years/100,000

Features:

- Cover against the cost of repair or replacement of defective parts, or to repair a material, assembly or manufacturing defect recognised by Ford
- Helps protect against unexpected repair bills
- All repairs will be carried out by Ford Authorised Dealers using genuine Ford parts
- Ford Protect New Vehicle Extended Warranty plans can be purchased any time up until the vehicle's first date of registration

Ford Protect Service Plan

You can also purchase a Ford Protect Service Plan giving you the option of scheduled services and Ford Assistance for the duration of your plan.

Features:

- Scheduled Servicing; covers servicing in accordance with Ford Standard Service Schedules including associated parts and labour, for the number of services applicable to your plan.
- Replacement brake fluid (every other year)
- Extended Ford Assistance; roadside assistance in the UK and throughout Europe
- The Ford Protect Service Plan can be purchased up to 24 months from date of registration or before the first service is due (whichever is the sooner)

Ford Protect Wear and Tear Plan

You may choose to purchase a Ford Protect Wear And Tear Plan, which provides replacement or repair of the following parts:

- Brake Pads, Shoes, Disks, Clutch Friction Plate, Shock absorbers silencer, wiper blades and bulbs
- Must be purchased before vehicle is 90 days old (Terms & Conditions apply)

Ford Protect Service Plan Plus

You may choose to purchase a Ford Protect Service Plan Plus giving you the benefits of the Service Plan and also includes a Wear and Tear Plan (including optional extended warranty for 4 year plans).

Features:

- All items covered within the Service Plan and the Wear and Tear Plan
- Ford Protect Service Plan Plus can be purchased any time up until the vehicle's first date of registration

Notes and Conditions

- The length and mileage of your plan applies from your new vehicle warranty commencement date, usually the date of first registration
- Time and mileage limits apply to all Ford Protect Plans
- Base Warranty on High Voltage Components - 5 years/ 60,000 miles and High Voltage Battery - 8 years / 100,000 miles
- Please contact your nearest Ford dealer for information on service intervals
- It is a condition of Ford Protect Service Plan and Ford Protect Service Plan Plus that your vehicle is serviced by an Authorised Ford Repairer according to the schedules in your Ford Service Portfolio
- In addition your Ford Service History Log must be kept up-to-date
- Subject to the terms and conditions of the Ford Protect Plans
- These Ford Protect Plans are transferable so it is an added benefit to the new owner if you decide to sell your vehicle
- Ask your Ford Dealer for full details of the Ford Protect Extended Warranty, Service Plan, Wear and Tear Plan or Service Plan Plus and their associated Terms and Conditions or alternatively call Ford Protect on 03702 416726, Option 2, Option 2, or visit www.ford.co.uk

Effective from: 11th September 2026



'MANUFACTURERS RECOMMENDED ON THE ROAD' PRICES INCLUDE

	CO ₂ Emissions (g/km)*	Number Plates (Estimated) (£)	Government First Registration Fee (£)	First Year Vehicle Excise Duty (VED) (£)	Total (£)
A	0.00	25.00	55.00	10.00	90.00
B	1-50	25.00	55.00	110.00	190.00
C	51-75	25.00	55.00	130.00	210.00
D	76-90	25.00	55.00	270.00	350.00
E	91-100	25.00	55.00	350.00	430.00
F	101-110	25.00	55.00	390.00	470.00
G	111-130	25.00	55.00	440.00	520.00
H	131-150	25.00	55.00	540.00	620.00
I	151-170	25.00	55.00	1,360.00	1440.00
J	171-190	25.00	55.00	2,190.00	2270.00
K	191-225	25.00	55.00	3,300.00	3380.00
L	226-255	25.00	55.00	4,680.00	4760.00
M	Over 255	25.00	55.00	5,490.00	5570.00

The delivery charge is included in the Basic Recommended Retail Price and is made on all models for delivery to the Dealer's premises. Where delivery is not made to the customer at the Dealer's premises a further charge may be made by the Dealer.

The Vehicle Excise Duty (VED) charged on new cars is based on their engine's CO₂ emissions* (expressed in grams per kilometre (g/km)). All CO₂ emissions figures in g/km are derived from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load.'

You can also use Ford's online configurator to build and customise a new Ford vehicle: www.ford.co.uk/configurator. The configurator provides information about your configured vehicle's fuel consumption and CO₂ emissions (these are also WLTP test figures).

The chart above shows the Bands and the VED which will be levied for vehicles registered from 1st April 2026 onwards.

If a car's list price is over £40,000 (Petrol / Alternate Fuel) or £50,000 (Zero Emissions) including VAT and factory fitted options at first registration, the customer will pay an additional VED charge (£440 from 1st April 2026) for five years after the end of the first registration (in addition to the standard VED charge per year, currently £200).

Effective from: 11th September 2026



OTHER PRICING CONSIDERATIONS



Customer Order Price Protection

Ford's Price Protection Plan means that the price you pay is the same as the price on your order as long as you are prepared to accept delivery within six months, and in any event, as soon as your vehicle is available. Ford Motor Company Ltd is not liable for changes in price caused by Government changes in tax rates or changes in other applicable legislation.

VAT

VAT is shown calculated at 20%. The total price of a vehicle, including factory fitted options and accessories fitted by the Ford Dealer, will be subject to VAT on retail sale.

Price Changes

This price list outlines Ford's Recommended On The Road (OTR) prices and Recommended Retail Prices (RRP), please contact your Ford dealer for final sale prices.

This price list is effective from **11th September 2026** and supersedes all previous price lists. The recommended prices in the publication were true and accurate at the time of printing. You should, however, check details with your Dealer as there may have been changes to Ford's recommended prices in view of Ford's policy of continuous development. Ford reserves its right to change its recommended prices at anytime. Change to government legislation or tax changes could result in a change to Ford's published recommended prices.

ILLUSTRATIONS, DESCRIPTIONS AND SPECIFICATIONS

The product information in this publication was correct at the time of going to print. However, Ford's policy is one of continuous product development. The right is reserved to change specifications and colours of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. Throughout this publication, wherever a feature is described as being an 'Option' or 'Option Fitment/Pack' etc., you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability. Some images portrayed are of a pre-production model and/or are computer generated, therefore the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional e.g. metallic paint.

Please also note some driver assistance features and safety features described in this publication are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.

Effective from: 11th September 2026

