

NEW FORD PUMA - CUSTOMER ORDERING GUIDE AND PRICE LIST

Effective from 5th August 2026



## SERIES RANGE



### Titanium

|                                                                                                                                                                                       |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 17" Alloy Wheels with Absolute Black and Machined Finish                                                                                                                              |
| LED Projector Headlamps with LED Day Time Running Light (DRL) and Auto High Beam                                                                                                      |
| LED Rear Lamps                                                                                                                                                                        |
| Power adjustable door mirrors with manual folding function                                                                                                                            |
| Quickclear heated windscreen                                                                                                                                                          |
| Titanium body styling kit                                                                                                                                                             |
| Standard suspension                                                                                                                                                                   |
| Full digital 12.8" instrument cluster                                                                                                                                                 |
| 12" landscape touchscreen display with wireless Apple CarPlay and Android Auto, 6 speaker audio system, Ford SYNC with built in navigation, FordPass Connect and Emergency Assistance |
|                                                                                                                                                                                       |
| Power Start Button                                                                                                                                                                    |
| Manual tailgate                                                                                                                                                                       |
|                                                                                                                                                                                       |
| Titanium cloth trim in black                                                                                                                                                          |
| Manual 4-way driver seat adjust                                                                                                                                                       |
| Manual 2-way passenger seat adjust                                                                                                                                                    |
|                                                                                                                                                                                       |
| Selectable Drive Modes                                                                                                                                                                |
| Electronic Automatic Temperature Control (EATC)                                                                                                                                       |
|                                                                                                                                                                                       |
| Front and Rear Parking Sensors                                                                                                                                                        |
|                                                                                                                                                                                       |
| Pre Collision Assist with Post Impact Braking                                                                                                                                         |
| Cruise Control with Intelligent Speed Limiter                                                                                                                                         |
| Speed Sign Recognition                                                                                                                                                                |
| Lane Keeping Aid                                                                                                                                                                      |
| Driver Alert System (Distraction and Fatigue Warning)                                                                                                                                 |
| Ford MegaBox extended bootspace                                                                                                                                                       |
| Rear privacy glass                                                                                                                                                                    |

**Recommended On The Road Price\* from:**  
**£27,145**



### ST-Line

|                                                                                                                                                                                       |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 17" Alloy Wheels with a Black and Machined Finish                                                                                                                                     |
| LED Projector Headlamps with LED Day Time Running Light (DRL) and Auto High Beam                                                                                                      |
| LED Rear Lamps                                                                                                                                                                        |
| Power-foldable heated door mirrors with puddle lamps and Puma logo projection                                                                                                         |
| Quickclear heated windscreen                                                                                                                                                          |
| ST-Line body styling kit                                                                                                                                                              |
| Standard suspension                                                                                                                                                                   |
| Full digital 12.8" instrument cluster                                                                                                                                                 |
| 12" landscape touchscreen display with wireless Apple CarPlay and Android Auto, 6 speaker audio system, Ford SYNC with built in navigation, FordPass Connect and Emergency Assistance |
|                                                                                                                                                                                       |
| Power Start Button                                                                                                                                                                    |
| Manual tailgate                                                                                                                                                                       |
|                                                                                                                                                                                       |
| ST-Line cloth trim in black with red stitching                                                                                                                                        |
| Manual 4-way driver seat adjust                                                                                                                                                       |
| Manual 2-way passenger seat adjust                                                                                                                                                    |
|                                                                                                                                                                                       |
| Selectable Drive Modes                                                                                                                                                                |
| Electronic Automatic Temperature Control (EATC)                                                                                                                                       |
|                                                                                                                                                                                       |
| Front and Rear Parking Sensors                                                                                                                                                        |
|                                                                                                                                                                                       |
| Pre Collision Assist with Post Impact Braking                                                                                                                                         |
| Cruise Control with Intelligent Speed Limiter                                                                                                                                         |
| Speed Sign Recognition                                                                                                                                                                |
| Lane Keeping Aid                                                                                                                                                                      |
| Driver Alert System (Distraction and Fatigue Warning)                                                                                                                                 |
| Ford MegaBox extended bootspace                                                                                                                                                       |
| Rear privacy glass                                                                                                                                                                    |

**Recommended On The Road Price\* from:**  
**£28,045**



### ST-Line Black Package

|                                                                                                                                                                                       |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 18" Alloy Wheels with a Magnetite Dark Finish                                                                                                                                         |
| LED Projector Headlamps with LED Day Time Running Light (DRL) and Auto High Beam                                                                                                      |
| LED Rear Lamps                                                                                                                                                                        |
| Power-foldable heated door mirrors with puddle lamps and Puma logo projection                                                                                                         |
| Quickclear heated windscreen                                                                                                                                                          |
| ST-Line body styling kit with black front bumper details, contrast black painted roof and mirror caps and large rear spoiler                                                          |
| Standard suspension                                                                                                                                                                   |
| Full digital 12.8" instrument cluster                                                                                                                                                 |
| 12" landscape touchscreen display with wireless Apple CarPlay and Android Auto, 6 speaker audio system, Ford SYNC with built in navigation, FordPass Connect and Emergency Assistance |
|                                                                                                                                                                                       |
| Power Start Button                                                                                                                                                                    |
| Manual tailgate                                                                                                                                                                       |
|                                                                                                                                                                                       |
| ST-Line cloth trim in black with red stitching                                                                                                                                        |
| Manual 4-way driver seat adjust                                                                                                                                                       |
| Manual 2-way passenger seat adjust                                                                                                                                                    |
|                                                                                                                                                                                       |
| Selectable Drive Modes                                                                                                                                                                |
| Electronic Automatic Temperature Control (EATC)                                                                                                                                       |
|                                                                                                                                                                                       |
| Front and Rear Parking Sensors                                                                                                                                                        |
|                                                                                                                                                                                       |
| Pre Collision Assist with Post Impact Braking                                                                                                                                         |
| Cruise Control with Intelligent Speed Limiter                                                                                                                                         |
| Speed Sign Recognition                                                                                                                                                                |
| Lane Keeping Aid                                                                                                                                                                      |
| Driver Alert System (Distraction and Fatigue Warning)                                                                                                                                 |
| Ford MegaBox extended bootspace                                                                                                                                                       |
| Rear privacy glass                                                                                                                                                                    |

**Recommended On The Road Price\* from:**  
**£28,945**



### ST-Line X

|                                                                                                                                                                                               |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 18" Alloy Wheels with Absolute Black and Machined Finish                                                                                                                                      |
| LED Projector Headlamps with LED Day Time Running Light (DRL) and Auto High Beam                                                                                                              |
| LED Rear Lamps                                                                                                                                                                                |
| Power-foldable heated door mirrors with puddle lamps and Puma logo projection                                                                                                                 |
| Quickclear heated windscreen                                                                                                                                                                  |
| ST-Line X body styling kit                                                                                                                                                                    |
| Standard suspension                                                                                                                                                                           |
| Full digital 12.8" instrument cluster                                                                                                                                                         |
| 12" landscape touchscreen display with wireless Apple CarPlay and Android Auto, <b>6 speaker audio system</b> , Ford SYNC with built in navigation, FordPass Connect and Emergency Assistance |
| Wireless charging pad                                                                                                                                                                         |
| Keyless Entry and Power Start Button                                                                                                                                                          |
| Power Lift Tailgate                                                                                                                                                                           |
|                                                                                                                                                                                               |
| ST-Line X Premium Synthetic Leather with Synthetic Suede inserts and red stitching                                                                                                            |
| Manual 4-way driver seat adjust                                                                                                                                                               |
| Manual 4-way passenger seat with lumbar seat adjust                                                                                                                                           |
|                                                                                                                                                                                               |
| Selectable Drive Modes                                                                                                                                                                        |
| Electronic Automatic Temperature Control (EATC)                                                                                                                                               |
|                                                                                                                                                                                               |
| Auto-dimming Interior Rear View Mirror                                                                                                                                                        |
| Front and Rear Parking Sensors                                                                                                                                                                |
|                                                                                                                                                                                               |
| Pre Collision Assist with Post Impact Braking                                                                                                                                                 |
| Cruise Control with Intelligent Speed Limiter                                                                                                                                                 |
| Speed Sign Recognition                                                                                                                                                                        |
| Lane Keeping Aid                                                                                                                                                                              |
| Driver Alert System (Distraction and Fatigue Warning)                                                                                                                                         |
| Ford MegaBox extended bootspace                                                                                                                                                               |
| Rear privacy glass                                                                                                                                                                            |

**Recommended On The Road Price\* from:**  
**£29,695**



### ST

|                                                                                                                                                                                                                   |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 19" Alloy Wheels with a Magnetite Dark Finish                                                                                                                                                                     |
| Glare-free Matrix LED Headlamps with Claw Signature Day Time Running Light (DRL) and Auto High Beam                                                                                                               |
| LED Rear Lamps                                                                                                                                                                                                    |
| Power-foldable heated door mirrors with puddle lamps and Puma logo projection                                                                                                                                     |
| Quickclear heated windscreen                                                                                                                                                                                      |
| ST body styling kit with Ford Performance embossed splitter, red brake calipers and dual chrome exhaust                                                                                                           |
| ST sports suspension                                                                                                                                                                                              |
| Full digital 12.8" instrument cluster                                                                                                                                                                             |
| 12" landscape touchscreen display with wireless Apple CarPlay and Android Auto, Premium upgraded B&O audio system with 10 speakers, Ford SYNC with built in navigation, FordPass Connect and Emergency Assistance |
| Wireless charging pad                                                                                                                                                                                             |
| Keyless Entry and Power Start Button                                                                                                                                                                              |
| Power Lift Tailgate                                                                                                                                                                                               |
| Blind Spot Information System (BLIS) with Cross Traffic Alert and Active Braking                                                                                                                                  |
| Ford Performance Seats in Premium Synthetic Leather with Synthetic Suede inserts and red stitching                                                                                                                |
| Manual 6-way driver seat adjust                                                                                                                                                                                   |
| Manual 6-way passenger seat                                                                                                                                                                                       |
| Heated front seats and steering wheel                                                                                                                                                                             |
| Selectable Drive Modes                                                                                                                                                                                            |
| Electronic Automatic Temperature Control (EATC)                                                                                                                                                                   |
|                                                                                                                                                                                                                   |
| Auto-dimming Interior Rear View Mirror                                                                                                                                                                            |
| 360 degree Camera with Front and Rear Parking Sensors                                                                                                                                                             |
| Reverse Brake Assist                                                                                                                                                                                              |
| Pre-Collision Assist with Intersection Warning (Radar & Camera)                                                                                                                                                   |
| Adaptive Cruise Control with Intelligent Speed Assist                                                                                                                                                             |
| Advanced Speed Sign Recognition                                                                                                                                                                                   |
| Lane Keeping Aid and Lane Departure Warning                                                                                                                                                                       |
| Driver Alert System (Distraction and Fatigue Warning)                                                                                                                                                             |
| Ford MegaBox extended bootspace                                                                                                                                                                                   |
| Rear privacy glass                                                                                                                                                                                                |

**Recommended On The Road Price\* from:**  
**£34,000**

\* Recommended 'On the road' (OTR) price includes first year road fund licence, DVLA first registration fee £55 and an estimated £25 for number plates.

BlueCruise Edition

(Only Available With Automatic Transmission)

| BlueCruise Edition Features                                                                                                                                                                                       |                                                                                                                                                                                                                                                                    |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Unique 18" Alloy Wheels with a Magnetite finish                                                                                                                                                                   | <br><br> |
| Exclusive Vapour Blue Exterior Paint Colour<br>(Agate Black and Solar Silver available as a chargeable option)                                                                                                    |                                                                                                                                                                                                                                                                    |
| ST-Line X body styling kit with a contrast black painted roof & Black Painted Exterior Mirrors                                                                                                                    |                                                                                                                                                                                                                                                                    |
| Partial Premium Synthetic Leather with Dark Blue Cloth Trim and Metal Grey Stitching                                                                                                                              |                                                                                                                                                                                                                                                                    |
| BlueCruise Edition unique interior features such as front door Scuff Plates, and front Floor Mats                                                                                                                 |                                                                                                                                                                                                                                                                    |
| BlueCruise Capable Adaptive Cruise Control (BlueCruise is available with the automatic Transmission ONLY)                                                                                                         |                                                                                                                                                                                                                                                                    |
| BlueCruise: One-Time Purchase Included                                                                                                                                                                            |                                                                                                                                                                                                                                                                    |
| Connected Navigation Included                                                                                                                                                                                     |                                                                                                                                                                                                                                                                    |
| LED Projector Headlamps with LED Day Time Running Light (DRL) and Auto High Beam                                                                                                                                  |                                                                                                                                                                                                                                                                    |
| LED Rear Lamps                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                    |
| Power-foldable heated door mirrors with puddle lamps and Puma logo projection                                                                                                                                     |                                                                                                                                                                                                                                                                    |
| 360 Degree Camera with Front and Rear Parking Sensors                                                                                                                                                             |                                                                                                                                                                                                                                                                    |
| Reverse Brake Assist                                                                                                                                                                                              |                                                                                                                                                                                                                                                                    |
| Full digital 12.8" instrument cluster                                                                                                                                                                             |                                                                                                                                                                                                                                                                    |
| 12" landscape touchscreen display with wireless Apple CarPlay and Android Auto, Premium upgraded B&O audio system with 10 speakers, Ford SYNC with built in navigation, FordPass Connect and Emergency Assistance |                                                                                                                                                                                                                                                                    |
| Wireless charging pad                                                                                                                                                                                             |                                                                                                                                                                                                                                                                    |
| Keyless Entry and Power Start Button                                                                                                                                                                              |                                                                                                                                                                                                                                                                    |
| Power Lift Tailgate                                                                                                                                                                                               |                                                                                                                                                                                                                                                                    |
| Blind Spot Information System (BLIS) with Cross Traffic Alert and Active Braking                                                                                                                                  |                                                                                                                                                                                                                                                                    |
| Lane Keeping Aid and Lane Departure Warning                                                                                                                                                                       |                                                                                                                                                                                                                                                                    |
| Quickclear heated windscreen                                                                                                                                                                                      |                                                                                                                                                                                                                                                                    |
| Standard suspension                                                                                                                                                                                               |                                                                                                                                                                                                                                                                    |
| Selectable Drive Modes                                                                                                                                                                                            |                                                                                                                                                                                                                                                                    |
| Electronic Automatic Temperature Control (EATC)                                                                                                                                                                   |                                                                                                                                                                                                                                                                    |
| Manual 4-way driver seat adjust                                                                                                                                                                                   |                                                                                                                                                                                                                                                                    |
| Manual 4-way passenger seat                                                                                                                                                                                       |                                                                                                                                                                                                                                                                    |
| Ford MegaBox extended bootspace                                                                                                                                                                                   |                                                                                                                                                                                                                                                                    |
| Rear privacy glass                                                                                                                                                                                                |                                                                                                                                                                                                                                                                    |
| Recommended On the Road* From:                                                                                                                                                                                    |                                                                                                                                                                                                                                                                    |
| £33,995.00                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                    |

\* Recommended 'On the road' price includes one years road fund license, DVLA first registration fee £35 and an estimated £25 for number plates.

Images shown for illustrative purposes only. Body colours shown may be optional (at additional cost). See colour options page for more information

ST Edition  
(Only Available With Automatic Transmission)

| ST Edition Features                                                                                                                                                                                               |  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| Exclusive Azura Blue Exterior Paint Colour                                                                                                                                                                        |  |
| Contrast Black Painted Roof & Black Painted Exterior Mirrors                                                                                                                                                      |  |
| 19 Alloy Wheel (ST Handling Pack)                                                                                                                                                                                 |  |
| Coilover Suspension (ST Handling Pack)                                                                                                                                                                            |  |
| Performance Steering Wheel (ST Handling Pack)                                                                                                                                                                     |  |
| ST body styling kit with Ford Performance embossed splitter, red brake calipers and dual chrome exhaust                                                                                                           |  |
| Ford Performance Seats in Premium Synthetic Leather with Synthetic Suede Inserts and red stitching                                                                                                                |  |
| Illuminated Front Scuff Plates                                                                                                                                                                                    |  |
| Heated front seats and steering wheel                                                                                                                                                                             |  |
| Glare-free Matrix LED Headlamps with Claw Signature Day Time Running Light (DRL) and Auto High Beam                                                                                                               |  |
| LED Rear Lamps                                                                                                                                                                                                    |  |
| Power-foldable heated door mirrors with puddle lamps and Puma logo projection                                                                                                                                     |  |
| Quickclear heated windscreen                                                                                                                                                                                      |  |
| Full digital 12.8" instrument cluster                                                                                                                                                                             |  |
| 12" landscape touchscreen display with wireless Apple CarPlay and Android Auto, Premium upgraded B&O audio system with 10 speakers, Ford SYNC with built in navigation, FordPass Connect and Emergency Assistance |  |
| Wireless charging pad                                                                                                                                                                                             |  |
| Keyless Entry and Power Start Button                                                                                                                                                                              |  |
| Power Lift Tailgate                                                                                                                                                                                               |  |
| Blind Spot Information System (BLIS) with Cross Traffic Alert and Active Braking                                                                                                                                  |  |
| Electronic Automatic Temperature Control (EATC)                                                                                                                                                                   |  |
| Auto-dimming Interior Rear View Mirror                                                                                                                                                                            |  |
| 360 degree Camera with Front and Rear Parking Sensors                                                                                                                                                             |  |
| Reverse Brake Assist                                                                                                                                                                                              |  |
| Pre-Collision Assist with Intersection Warning (Radar & Camera)                                                                                                                                                   |  |
| Adaptive Cruise Control with Intelligent Speed Assist                                                                                                                                                             |  |
| Advanced Speed Sign Recognition                                                                                                                                                                                   |  |
| Lane Keeping Aid and Lane Departure Warning                                                                                                                                                                       |  |
| Driver Alert System (Distraction and Fatigue Warning)                                                                                                                                                             |  |
| Ford MegaBox extended bootspace                                                                                                                                                                                   |  |
| Rear privacy glass                                                                                                                                                                                                |  |
| Recommended On the Road* From:                                                                                                                                                                                    |  |
| £35,500.00                                                                                                                                                                                                        |  |



\* Recommended 'On the road' price includes one years road fund license, DVLA first registration fee (55) and an estimated £25 for number plates.

Images shown for illustrative purposes only. Body colours shown may be optional (at additional cost). See colour options page for more information

# MODEL PRICES

| Series                | Engine                            | Fuel   | Transmission      | Emission Level | VED Band | CO2 Emissions (g/km) Ø | Basic Recommended Retail Price (RRP) £ | Recommended Retail Price (Incl VAT) £ | † Manufacturers Recommended On the Road Price £ | * Monthly BIK at 20% | * Monthly BIK at 40% |
|-----------------------|-----------------------------------|--------|-------------------|----------------|----------|------------------------|----------------------------------------|---------------------------------------|-------------------------------------------------|----------------------|----------------------|
| Titanium              | 1.0L EcoBoost Hybrid (mHEV) 125PS | Petrol | 6-speed Manual    | Euro 6d        | G        | 122                    | £22,175.00                             | £26,610.00                            | £27,145.00                                      | £133.18              | £266.35              |
| Titanium              | 1.0L EcoBoost Hybrid (mHEV) 125PS | Petrol | 7-speed Automatic | Euro 6d        | G        | 129                    | £23,675.00                             | £28,410.00                            | £28,945.00                                      | £146.91              | £293.83              |
|                       |                                   |        |                   |                |          |                        |                                        |                                       |                                                 |                      |                      |
| ST-Line               | 1.0L EcoBoost Hybrid (mHEV) 125PS | Petrol | 6-speed Manual    | Euro 6d        | G        | 122                    | £22,925.00                             | £27,510.00                            | £28,045.00                                      | £137.68              | £275.35              |
| ST-Line               | 1.0L EcoBoost Hybrid (mHEV) 125PS | Petrol | 7-speed Automatic | Euro 6d        | G        | 129                    | £24,425.00                             | £29,310.00                            | £29,845.00                                      | £151.56              | £303.13              |
|                       |                                   |        |                   |                |          |                        |                                        |                                       |                                                 |                      |                      |
| ST-Line Black Package | 1.0L EcoBoost Hybrid (mHEV) 125PS | Petrol | 6-speed Manual    | Euro 6d        | G        | 123                    | £23,675.00                             | £28,410.00                            | £28,945.00                                      | £142.18              | £284.35              |
| ST-Line Black Package | 1.0L EcoBoost Hybrid (mHEV) 125PS | Petrol | 7-speed Automatic | Euro 6d        | G        | 130                    | £25,175.00                             | £30,210.00                            | £30,745.00                                      | £161.25              | £322.51              |
|                       |                                   |        |                   |                |          |                        |                                        |                                       |                                                 |                      |                      |
| ST-Line X             | 1.0L EcoBoost Hybrid (mHEV) 125PS | Petrol | 6-speed Manual    | Euro 6d        | G        | 122                    | £24,300.00                             | £29,160.00                            | £29,695.00                                      | £145.93              | £291.85              |
| ST-Line X             | 1.0L EcoBoost Hybrid (mHEV) 125PS | Petrol | 7-speed Automatic | Euro 6d        | G        | 130                    | £25,800.00                             | £30,960.00                            | £31,495.00                                      | £165.25              | £330.51              |
| ST-Line X             | 1.0L EcoBoost Hybrid (mHEV) 155PS | Petrol | 7-speed Automatic | Euro 6d        | G        | 128                    | £26,425.00                             | £31,710.00                            | £32,245.00                                      | £163.96              | £327.93              |
|                       |                                   |        |                   |                |          |                        |                                        |                                       |                                                 |                      |                      |
| BlueCruise Edition    | 1.0L EcoBoost Hybrid (mHEV) 125PS | Petrol | 7-speed Automatic | Euro 6d        | G        | 129                    | £27,883.33                             | £33,460.00                            | £33,995.00                                      | £173.01              | £346.01              |
| BlueCruise Edition    | 1.0L EcoBoost Hybrid (mHEV) 155PS | Petrol | 7-speed Automatic | Euro 6d        | G        | 128                    | £28,508.33                             | £34,210.00                            | £34,745.00                                      | £176.88              | £353.76              |
|                       |                                   |        |                   |                |          |                        |                                        |                                       |                                                 |                      |                      |
| ST                    | 1.0L EcoBoost Hybrid (mHEV) 170PS | Petrol | 7-speed Automatic | Euro 6d        | H        | 135                    | £27,800.00                             | £33,360.00                            | £34,000.00                                      | £183.62              | £367.24              |
| ST Edition            | 1.0L EcoBoost Hybrid (mHEV) 170PS | Petrol | 7-speed Automatic | Euro 6d        | H        | 135                    | £29,050.00                             | £34,860.00                            | £35,500.00                                      | £191.87              | £383.74              |

Ø The CO2 emissions test figures shown in the table are derived from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP) . These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load. For further information on CO2 and fuel performance please refer to our Fuel Consumption and CO2 section.

† Recommended 'On the road' (OTR) price includes first year road fund licence, DVLA first registration fee £55 and an estimated £25 for number plates.

\* Not applicable to retail or private car buyers. BIK values are the monthly taxation payment applicable to company car users. BIK values were correct at the time of printing and are based on taxation rates for 25/26 tax year. P11D value is the sum of Recommended price + VAT & Number plate ct If a car's list price is over £40,000 (including VAT and factory fitted options) at first registration, the customer will pay an additional VED charge (currently £425 for five years after the end of the first registration (in addition to the standard VED charge per year, currently £195).

## OPTIONS

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Titanium | ST-Line | ST-Line Black Package | ST-Line X | BlueCruise Edition | ST | ST Edition | Basic Recommended Retail Price (Excl. VAT) | Total Recommended Retail Price (Incl. VAT) |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|-----------------------|-----------|--------------------|----|------------|--------------------------------------------|--------------------------------------------|
| <b>Packs</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |          |         |                       |           |                    |    |            |                                            |                                            |
| <b>Winter Pack</b><br>Front Heated Seats and Heated Steering Wheel                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | O        | O       | O                     | O         | O                  | S  | S          | £291.67                                    | £350.00                                    |
| <b>Comfort Pack</b><br>Power Lift Tailgate, 4-Way Manual Passenger Seat, Keyless Entry, Keyless Start and Wireless Charger<br>(Power Folding and Heated Door Mirrors with Puma Logo Puddle Lamps on Titanium)<br>(Autodimming rear-view mirror on Titanium, ST-Line and ST-Line Black Package)                                                                                                                                                                                                                                                                                                                                                                                    | O        | O       | O                     | S         | S                  | S  | S          | £666.67                                    | £800.00                                    |
| <b>Driver Assistance Pack (MANUAL ONLY)</b><br>Intelligent Adaptive Cruise Control (ACC) with Evasive Steering (Automatic also includes Stop & Go with Traffic Jam Assist)<br>Blind Spot Information System (BLIS) with Lane Change Warning and Cross-Traffic Alert<br>Lane Change Aid (Automatic Transmission includes Lane Centering Assist)<br>360 degree camera with front and rear parking sensors<br>Advanced Speed Sign Recognition<br>Reverse Brake Assist<br>Power Folding and Heated Door Mirrors with Puma Logo Puddle Lamps on Titanium                                                                                                                               | O        | O       | O                     | O         | -                  | -  | -          | £875.00                                    | £1,050.00                                  |
| <b>BlueCruise Capable Driver Assistance Pack (AUTOMATIC ONLY)</b><br>Intelligent Adaptive Cruise Control (ACC) with Evasive Steering (Automatic also includes Stop & Go with Traffic Jam Assist)<br>Blind Spot Information System (BLIS) with Lane Change Warning and Cross-Traffic Alert<br>Lane Change Aid (Automatic Transmission includes Lane Centering Assist)<br>360 degree camera with front and rear parking sensors<br>Advanced Speed Sign Recognition<br>Reverse Brake Assist<br>Power Folding and Heated Door Mirrors with Puma Logo Puddle Lamps on Titanium<br>BlueCruise 90 day trial<br><b>BlueCruise requires a subscription once the trial period has ended</b> | O        | O       | O                     | O         | S                  | S  | S          | £1,000.00                                  | £1,200.00                                  |
| BlueCruise One Time Purchase - To use BlueCruise OTP the car must be equipped with the BlueCruise Capable Drivers Assistance Pack (AUTOMATIC ONLY)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | O        | O       | O                     | O         | S                  | O  | O          | £1,000.00                                  | £1,200.00                                  |
| Ford Connectivity Package - Includes Connected Navigation and Premium Connectivity (Note BlueCruise Edition comes with Connected Navigation as standard)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | O        | O       | O                     | O         | O                  | O  | O          | £375.00                                    | £450.00                                    |
| <b>ST Handling Pack</b><br>Unique 19 Inch Alloy Wheels, Coilover Suspension, Illuminated Front Scuff Plates, Round Steering Wheel, Contrast Painted Black Roof                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | -        | -       | -                     | -         | -                  | O  | S          | £875.00                                    | £1,050.00                                  |
| <b>Audio, Navigation and Connectivity</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |          |         |                       |           |                    |    |            |                                            |                                            |
| 12" landscape touchscreen display with wireless Apple CarPlay and Android Auto<br>6 speaker audio system<br>Ford SYNC4 with connected navigation, FordPass Connect and Emergency Assistance                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | S        | S       | S                     | S         | -                  | -  | -          | £0.00                                      | £0.00                                      |
| 12" landscape touchscreen display with wireless Apple CarPlay and Android Auto, High Performance B&O audio system with an increased 650W output and Beosonic™ sound tuning, 10 speakers, Ford SYNC with connected navigation, FordPass Connect and Emergency Assistance                                                                                                                                                                                                                                                                                                                                                                                                           | -        | -       | -                     | O         | S                  | S  | S          | £208.33                                    | £250.00                                    |
| <b>Standalone Options</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |          |         |                       |           |                    |    |            |                                            |                                            |
| Glare-free Matrix LED Headlamps with Auto High Beam                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | O        | O       | O                     | O         | O                  | S  | S          | £666.67                                    | £800.00                                    |
| Rear-view Camera                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | O        | O       | O                     | O         | -                  | -  | -          | £208.33                                    | £250.00                                    |
| Power-Opening Panorama Roof<br>- Not Available with Roof Rails or Contrast Roof<br>- Panorama roof does not automatically include the height adjustable seats on Titanium and ST-Line. If this feature is required, the Comfort Pack must be specified on these derivatives                                                                                                                                                                                                                                                                                                                                                                                                       | O        | O       | -                     | O         | -                  | O  | -          | £916.67                                    | £1,100.00                                  |
| Detachable Towbar<br>(tongue load 75kg to carry 2 e-bikes)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | O        | O       | O                     | O         | O                  | O  | O          | £458.33                                    | £550.00                                    |

### Key

S = Standard, O = Option, at extra cost, □ = Part of pack, at extra cost, - = Not Available

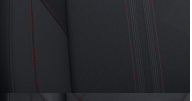
## WHEELS & TYRES

|                                                                                                                              |                                                                                     | Titanium | ST-Line | ST-Line Black Package | ST-Line X | BlueCruise Edition | ST | ST Edition | Basic Recommended Retail Price (Excl. VAT) | Total Recommended Retail Price (Incl. VAT) |
|------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----------|---------|-----------------------|-----------|--------------------|----|------------|--------------------------------------------|--------------------------------------------|
| Wheels Availability                                                                                                          |                                                                                     |          |         |                       |           |                    |    |            |                                            |                                            |
| 17" Alloy Wheels with Absolute Black and Machined Finish                                                                     |    | S        | -       | -                     | -         | -                  | -  | -          | £0.00                                      | £0.00                                      |
| 17" Alloy Wheels with Black and Machined Finish                                                                              |    | -        | S       | -                     | -         | -                  | -  | -          | £0.00                                      | £0.00                                      |
| 18" Alloy Wheels with Magnetite Dark Finish                                                                                  |    | -        | -       | S                     | -         | -                  | -  | -          | £0.00                                      | £0.00                                      |
| 18" Alloy Wheels with Absolute Black and Machined Finish                                                                     |    | -        | -       | -                     | S         | -                  | -  | -          | £0.00                                      | £0.00                                      |
| 19" Alloy Wheels with Matt Black and Machined Finish                                                                         |    | -        | -       | -                     | O         | -                  | -  | -          | £416.67                                    | £500.00                                    |
| 18" Alloy Wheels in a Magnetite Dark Finish                                                                                  |   | -        | -       | -                     | -         | S                  | -  | -          | £0.00                                      | £0.00                                      |
| 19" Alloy Wheels with Magnetite Dark Finish                                                                                  |  | -        | -       | -                     | -         | -                  | S  | -          | £0.00                                      | £0.00                                      |
| 19" Alloy Wheels with Magnetite Dark Finish<br>Included as part of the ST Handling Pack only                                 |  | -        | -       | -                     | -         | -                  | O  | S          | £0.00                                      | £0.00                                      |
| Mini Spare Steel Wheel<br>(N.B. goes into the Ford MegaBox, reducing the size of the MegaBox and removing the drainage plug) |  | O        | O       | O                     | O         | O                  | -  | -          | £166.67                                    | £200.00                                    |
| Tyre Inflation Kit                                                                                                           |  | S        | S       | S                     | S         | S                  | S  | S          | £0.00                                      | £0.00                                      |

**Key**  
S = Standard, O = Option, at extra cost, □ = Part of pack, at extra cost, - = Not Available, N/A = Not Applicable

COLOR & TRIM

|           | Colour Description | Titanium | ST-Line | ST-Line Black Package | ST-Line X | BlueCruise Edition | ST | ST Edition |                                                                                     | Basic Recommended Retail Price (Excl. VAT) | Total Recommended Retail Price (Incl. VAT) |
|-----------|--------------------|----------|---------|-----------------------|-----------|--------------------|----|------------|-------------------------------------------------------------------------------------|--------------------------------------------|--------------------------------------------|
| Standard  | Frozen White       | S        | S       | -                     | S         | -                  | S  | -          |  | £0.00                                      | £0.00                                      |
| Premium   | Agate Black        | O        | O       | -                     | O         | O                  | O  | -          |  | £666.67                                    | £800.00                                    |
|           | Solar Silver       | O        | O       | O                     | O         | O                  | O  | -          |  | £666.67                                    | £800.00                                    |
|           | Magnetic Grey      | O        | O       | O                     | O         | O                  | O  | -          | Image Required                                                                      | £666.67                                    | £800.00                                    |
|           | Fantastic Red      | O        | O       | O                     | O         | -                  | O  | -          |  | £666.67                                    | £800.00                                    |
|           | Digital Aqua Blue  | O        | O       | O                     | O         | -                  | O  | -          |  | £666.67                                    | £800.00                                    |
|           | Cactus Grey        | O        | O       | S                     | O         | -                  | O  | -          |  | £666.67                                    | £800.00                                    |
|           | Electric Yellow    | O        | O       | O                     | O         | -                  | O  | -          |  | £666.67                                    | £800.00                                    |
| Exclusive | Azura Blue         | -        | -       | -                     | -         | -                  | -  | S          | Image Required                                                                      | £0.00                                      | £0.00                                      |
|           | Vapour Blue        | -        | -       | -                     | -         | S                  | -  | -          |  | £0.00                                      | £0.00                                      |

|      | Trim Description                                                                                        | Titanium | ST-Line | ST-Line Black Package | ST-Line X | BlueCruise Edition | ST | ST Edition |                                                                                       |
|------|---------------------------------------------------------------------------------------------------------|----------|---------|-----------------------|-----------|--------------------|----|------------|---------------------------------------------------------------------------------------|
| Trim | Titanium cloth trim in black with grey stitching                                                        | S        | -       | -                     | -         | -                  | -  | -          |  |
|      | ST-Line cloth trim in black with red stitching                                                          | -        | S       | S                     | -         | -                  | -  | -          |  |
|      | ST-Line X Premium Synthetic Leather with Synthetic Suede inserts and red stitching                      | -        | -       | -                     | S         | -                  | -  | -          |  |
|      | BlueCruise Edition Partial Premium Synthetic Leather with Dark Blue Cloth Trim and Metal Grey Stitching | -        | -       | -                     | -         | S                  | -  | -          |  |
|      | Ford Performance Seats Premium Synthetic Leather with Synthetic Suede inserts and red stitching         | -        | -       | -                     | -         | -                  | S  | S          |  |

# 10. ACCESSORIES

| Dealer Supplied Accessories                                                   | Part (FINIS) Number | Recommended Retail Price (Incl. VAT) | Dealer Supplied Accessories                                                            | Part (FINIS) Number | Recommended Retail Price (Incl. VAT) |
|-------------------------------------------------------------------------------|---------------------|--------------------------------------|----------------------------------------------------------------------------------------|---------------------|--------------------------------------|
| <b>Transportation</b>                                                         |                     |                                      |                                                                                        |                     |                                      |
| Detachable Tow Bar                                                            | 2457405             | <b>£687.19</b>                       | E-Kit for Detachable Tow Bar                                                           | 2911576             | <b>TBC</b>                           |
| E-Kit Pre-Pack for Tow Bar                                                    | 2911578             | <b>£93.53</b>                        | Tow Bar Cable, for installation                                                        | 2425234             | <b>£93.53</b>                        |
| Tow Bar Module                                                                | 2803135             | <b>£140.57</b>                       | Roof Base Carrier - not with panorama roof                                             | 2527164             | <b>£291.49</b>                       |
| Dog Guard, behind rear seats                                                  | 2437781             | <b>£322.89</b>                       | Atera* Roof Bike Carrier Giro AF+                                                      | 2756522             | <b>£101.22</b>                       |
| G3* Roof Box Elegance Europe 330, matt black <sup>1</sup>                     | 2191625             | <b>£267.71</b>                       | Atera* Rear Bike Carrier Strada Sport 2, for 2 bikes                                   | 2756538             | <b>£512.21</b>                       |
| Thule®* Roof Box Force 3 L, Aeroskin, matt black <sup>1</sup>                 | 2870963             | <b>£585.71</b>                       | Thule®* Roof Bike Carrier, FreeRide 532                                                | 1746077             | <b>£95.66</b>                        |
| Thule®* Roof Box Force 3 M, Aeroskin, matt black <sup>1</sup>                 | 2870961             | <b>£538.28</b>                       | Thule®* Roof Bike Carrier, Expert 298                                                  | 2143360             | <b>£172.43</b>                       |
| Mottez®* Rear Ski Carrier                                                     | 2483279             | <b>£321.05</b>                       | Coat Hanger, matte black                                                               | 2448529             | <b>£58.35</b>                        |
| Napier* Tailgate Tent                                                         | 5147380             | <b>£588.75</b>                       | Foldable Transport Box, black fabric                                                   | 2470827             | <b>£27.60</b>                        |
| Cargo Organiser, soft sided                                                   | 2181468             | <b>£163.85</b>                       | Cooler Bag, soft sided                                                                 | 2181470             | <b>£67.27</b>                        |
| ARB®* Rooftop Tent                                                            | 2855636             | <b>£3,282.40</b>                     | Atera®* Roof Kayak Carrier                                                             | 2891189             | <b>£201.77</b>                       |
| <b>Protection</b>                                                             |                     |                                      |                                                                                        |                     |                                      |
| Rubber Floor Mats, front                                                      | 2439076             | <b>£53.08</b>                        | Rubber Floor Mats, rear                                                                | 2109989             | <b>£34.71</b>                        |
| Velour Floor Mats, front , grey stitching                                     | 2193982             | <b>£58.28</b>                        | Velour Floor Mats, rear, grey stitching                                                | 2478663             | <b>£44.22</b>                        |
| Velour Floor Mats, front, red stitching                                       | 2386434             | <b>£58.28</b>                        | Velour Floor Mats, rear, red stitching                                                 | 2478661             | <b>£44.22</b>                        |
| Boot Liner                                                                    | 2438719             | <b>£70.73</b>                        | Load Compartment Mat, reversible                                                       | 2395437             | <b>£112.15</b>                       |
| Mud Flaps, front - Titanium                                                   | 2458832             | <b>£51.16</b>                        | Mud Flaps, rear - Titanium                                                             | 2458858             | <b>£51.16</b>                        |
| Mud Flaps, front - ST-Line, ST-Line X                                         | 2458844             | <b>£51.16</b>                        | Mud Flaps, rear - ST-Line, ST-Line X                                                   | 2458866             | <b>£51.16</b>                        |
| MegaBox Boot Liner - Petrol - Not with spare wheel                            | 2520610             | <b>£27.14</b>                        | Scuff Plates, front, with illuminated ST-Line logo – ST-Line                           | 2544750             | <b>£326.81</b>                       |
| <b>Comfort &amp; Convenience</b>                                              |                     |                                      |                                                                                        |                     |                                      |
| ClimAir® Wind Deflectors, rear, black                                         | 2497412             | <b>£42.18</b>                        | ClimAir® Wind Deflectors, front, black                                                 | 2497408             | <b>£54.98</b>                        |
| ClimAir® Wind Deflectors, rear, transparent                                   | 2497414             | <b>£42.39</b>                        | ClimAir® Wind Deflectors, front, transparent                                           | 2497410             | <b>£55.26</b>                        |
| Air Purifier                                                                  | 2485741             | <b>£54.45</b>                        | Ford Puma Business Pack: Qi Wireless Charging Kit, Coat Hanger, Foldable Organiser Box | 2595805             | <b>£180.17</b>                       |
| <b>Infotainment</b>                                                           |                     |                                      |                                                                                        |                     |                                      |
| Nextbase* Dashboard Camera 380GWX, front and rear                             | 2534404             | <b>£406.55</b>                       |                                                                                        |                     |                                      |
| <b>Wheels</b>                                                                 |                     |                                      |                                                                                        |                     |                                      |
| 18" Alloy Wheel, 5 x 2-spoke Y design, Absolute Black - excl. ST <sup>3</sup> | 2590152             | <b>£335.46</b>                       | 18" Alloy Wheel , 5 x 2-spoke design, Frozen White - excl. ST <sup>3</sup>             | 2648649             | <b>£356.42</b>                       |
| 19" Alloy Wheel, 5-spoke design, Asphalt Black - excl. ST <sup>3</sup>        | 2730159             | <b>£374.47</b>                       | 19" Alloy Wheel, 5 x 2-spoke Y design, Magnetite - ST only <sup>3</sup>                | 2527408             | <b>£362.47</b>                       |
| 19" Alloy Wheel, 5-spoke design, Asphalt Black - ST only <sup>3</sup>         | 2762840             | <b>£428.62</b>                       | 19" Alloy Wheel, 5 x 2-spoke Y design, Matt Pyrite Gold - ST only <sup>3</sup>         | 2527412             | <b>£362.47</b>                       |
| <b>Styling</b>                                                                |                     |                                      |                                                                                        |                     |                                      |
| Scuff Plates front, with Ford logo - Excludes ST                              | 2784191             | <b>£31.72</b>                        | Sports Pedal Cappings - ST Line, Titanium (Manual Transmission)                        | 1835213             | <b>£50.62</b>                        |
| <b>Safety &amp; Security</b>                                                  |                     |                                      |                                                                                        |                     |                                      |
| Ford First Aid Pack, with Velcro strip                                        | 2311396             | <b>£14.59</b>                        | Ford Premium Safety Pack, with First Aid Kit, Warning Triangle, Hi-Visibility Vest     | 2431452             | <b>£35.39</b>                        |
| Warning Triangle <sup>2</sup>                                                 | 1460220             | <b>£8.77</b>                         |                                                                                        |                     |                                      |

<sup>1</sup> Alternative Roof Boxes are available

<sup>3</sup>Single alloy wheel. Excludes centre cap, tyre, wheel nuts, valve & fitment

<sup>2</sup> Item is non-Ford branded from an approved supplier

For more information about any of the included Ford Accessories, or to view the full range of Ford Accessories visit [www.ford-accessories.co.uk](http://www.ford-accessories.co.uk)

This price list shows both original Ford accessories as well as a range of carefully selected products from third party suppliers, identified under that third party supplier's brand name. Please note that third party supplier branded accessories do not come with a Ford warranty but are covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer. Fitment of dealer-fit parts and accessories may have an impact on your vehicle's fuel / energy consumption.

Prices do not include fitting unless otherwise stated. Please refer to your Ford Dealer for fitted prices.

## PUMA FUEL CONSUMPTION & CO2

The fuel consumption and CO2 emission figures shown in the table are derived from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load. The figures shown are for comparability purposes; only compare fuel consumption and CO2 figures with other vehicles tested to the same technical procedures.

You can also use Ford's online configurator to build and customise a new Ford vehicle: [www.ford.co.uk/configurator](http://www.ford.co.uk/configurator). The configurator provides information about your configured vehicle's fuel consumption and CO2 emissions (these are also WLTP test figures).

| Engine                            | Available On | Euro Emissions | Transmission      | Maximum Power PS (kW) | Torque Nm | Fuel Consumption (WLTP Figures without Options) |                            |                              |                               | CO2 Emissions (WLTP)               |                                     |
|-----------------------------------|--------------|----------------|-------------------|-----------------------|-----------|-------------------------------------------------|----------------------------|------------------------------|-------------------------------|------------------------------------|-------------------------------------|
|                                   |              |                |                   |                       |           | Lowest Performing (MPG)øø                       | Highest Performing (MPG)øø | Lowest Performing (L/100km)ø | Highest Performing (L/100km)ø | Lowest Combined Performing (Co2)øø | Highest Combined Performing (Co2)øø |
| 1.0L EcoBoost Hybrid (mHEV) 125PS | All series   | Euro 6d        | 6 Speed Manual    | 125PS (91kW)          | 210       | 52.3                                            | 52.3                       | 5.4                          | 5.4                           | 122                                | 123                                 |
| 1.0L EcoBoost Hybrid (mHEV) 125PS | All series   | Euro 6d        | 7 Speed Automatic | 125PS (91kW)          | 210       | 48.7                                            | 49.6                       | 5.8                          | 5.7                           | 129                                | 130                                 |
| 1.0L EcoBoost Hybrid (mHEV) 155PS | All series   | Euro 6d        | 7 Speed Automatic | 155PS (114kW)         | 240       | 49.6                                            | 49.6                       | 5.7                          | 5.7                           | 128                                | 128                                 |
| 1.0L EcoBoost Hybrid (mHEV) 170PS | ST           | Euro 6d        | 7 Speed Automatic | 170PS (125kW)         | 248       | 47.9                                            | 47.9                       | 5.9                          | 5.9                           | 135                                | 135                                 |
| 1.0L EcoBoost Hybrid (mHEV) 170PS | ST Edition   | Euro 6d        | 7 Speed Automatic | 170PS (125kW)         | 248       | 47.9                                            | 47.9                       | 5.9                          | 5.9                           | 135                                | 135                                 |

### Notes

øø The declared Fuel/Energy Consumptions, CO2-Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicles type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) have Fuel/Energy Consumptions and CO2-Emission information for both New European Drive Cycle (NEDC) and WLTP. WLTP is a new, more realistic test procedure for measuring fuel consumption and CO2 emissions and has fully replaced the NEDC by the end of 2020. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO2 emissions and electric range. CO2 is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO2 emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <https://carfueldata.vehicle-certification-agency.gov.uk/>.

\*In 4th gear. øFord test figures.

# PUMA PERFORMANCE

| Engine | Emission Level | Transmission | Maximum Power PS (kW) | Torque Nm | Wheel Size | Max Speed (mph) | 0-62 mph (secs) |
|--------|----------------|--------------|-----------------------|-----------|------------|-----------------|-----------------|
|--------|----------------|--------------|-----------------------|-----------|------------|-----------------|-----------------|

## 5 Door Petrol

|                                   |         |     |            |     |     |     |     |
|-----------------------------------|---------|-----|------------|-----|-----|-----|-----|
| 1.0L EcoBoost Hybrid (mHEV) 125PS | Euro 6d | M6  | 125 (91)   | 210 | 17" | 119 | 9.8 |
| 1.0L EcoBoost Hybrid (mHEV) 125PS | Euro 6d | DCT | 125 (91)   | 210 | 17" | 118 | 9.6 |
| 1.0L EcoBoost Hybrid (mHEV) 125PS | Euro 6d | M6  | 125 (91)   | 210 | 18" | 119 | 9.8 |
| 1.0L EcoBoost Hybrid (mHEV) 125PS | Euro 6d | DCT | 125 (91)   | 210 | 18" | 118 | 9.6 |
| 1.0L EcoBoost Hybrid (mHEV) 155PS | Euro 6d | DCT | 155 (114)  | 240 | 18" | 124 | 8.7 |
| 1.0L EcoBoost Hybrid (mHEV) 125PS | Euro 6d | M6  | 125 (91)   | 210 | 19" | 119 | 9.8 |
| 1.0L EcoBoost Hybrid (mHEV) 125PS | Euro 6d | DCT | 125 (91)   | 210 | 19" | 118 | 9.6 |
| 1.0L EcoBoost Hybrid (mHEV) 155PS | Euro 6d | DCT | 155 (114)  | 240 | 19" | 124 | 8.7 |
| 1.0L EcoBoost Hybrid (mHEV) 170PS | Euro 6d | DCT | 170 (125)* | 248 | 19" | 130 | 7.4 |

### Note:

M6 - 6 speed manual transmission

DCT - 7 speed automatic (Dual Clutch Transmission)

*\*170ps mHEV is peak power with overboost and mHEV boost with 160ps steady state power*

# FORD PROTECT

Every new Ford Puma is protected by a 3 year/60,000 mile Ford Warranty. In addition, it will also come with Ford Assistance for 1 year, providing roadside assistance in the UK and throughout Europe.

## Ford Protect New Vehicle Extended Warranty

If you plan on keeping your vehicle for longer than 3 years or are a high mileage driver you can extend your 3 year/60,000 miles warranty to either 4 years/ 36,000 miles, 4 years/80,000 miles or 5 years/100,000 miles.

Features:

- Cover against the cost of repair or replacement of defective parts, or to repair a material, assembly or manufacturing defect recognised by Ford
- Helps protect against unexpected repair bills
- All repairs will be carried out by Ford Authorised Dealers using genuine Ford parts
- Ford Protect New Vehicle Extended Warranty plans can be purchased any time up until the vehicle's first date of registration

## Ford Protect Service Plan

You can also purchase a Ford Protect Service Plan giving you the option of scheduled services and Ford Assistance for the duration of your plan.

Features:

- Scheduled Servicing: covers servicing in accordance with Ford Standard Service Schedules including associated parts and labour, for the number of services applicable to your plan.
- Replacement brake fluid (every two years)
- Extended Ford Assistance; roadside assistance for the duration of your plan
- The Ford Protect Service Plan can be purchased up to 24 months from date of registration or before the first service is due (whichever is the sooner)

## Ford Protect Wear and Tear Plan

You may choose to purchase a Ford Protect Wear And Tear Plan, which provides replacement or repair of the following parts:

- Brake Pads, Shoes, Disks, Clutch Friction Plate, Shock absorbers, silencer, wiper blades and bulbs
- Must be purchased before vehicle is 90 days old (Terms & Conditions apply)

## Ford Protect Service Plan Plus

You may choose to purchase a Ford Protect Service Plan Plus giving you the benefits of the Service Plan and also includes a Wear and Tear Plan (including an optional extended warranty for 4 year plans).

Features:

- All items covered within the Service Plan and the Wear and Tear Plan
- Ford Protect Service Plan Plus can be purchased any time up until the vehicle's first date of registration

## Notes and Conditions

- The length and mileage of your plan applies from your new vehicle warranty commencement date, usually the date of first registration
- Time and mileage limits apply to all Ford Protect Plans
- Please contact your nearest Ford dealer for information on service intervals
- It is a condition of Ford Protect Service Plan and Ford Protect Service Plan Plus that your vehicle is serviced by an Authorised Ford Repairer according to the schedules in your Ford Service Portfolio
- In addition your Ford Service History Log must be kept up-to-date
- Subject to the terms and conditions of the Ford Protect Plans
- These Ford Protect Plans are transferable so it is an added benefit to the new owner if you decide to sell your vehicle
- Ask your Ford Dealer for full details of the Ford Protect Extended Warranty, Service Plan, Wear and Tear Plan or Service Plan Plus and their associated Terms and Conditions or alternatively call Ford Protect on 03702 416726, Option 2, or visit [www.ford.co.uk](http://www.ford.co.uk)

## 'MANUFACTURERS RECOMMENDED ON THE ROAD' PRICES INCLUDE

|   | CO <sub>2</sub><br>Emissions<br>(g/km)* | Number<br>Plates<br>(Estimated)<br>£ | Government First<br>Registration Fee<br>£ | First Year Vehicle Excise Duty (VED)<br>vehicles which meet RDE2 standards<br>£ | Total for vehicles which meet RDE2<br>standards<br>£ |
|---|-----------------------------------------|--------------------------------------|-------------------------------------------|---------------------------------------------------------------------------------|------------------------------------------------------|
| A | 0-00                                    | 25.00                                | 55.00                                     | 10.00                                                                           | 90.00                                                |
| B | 1-50                                    | 25.00                                | 55.00                                     | 115.00                                                                          | 195.00                                               |
| C | 51-75                                   | 25.00                                | 55.00                                     | 135.00                                                                          | 215.00                                               |
| D | 76-90                                   | 25.00                                | 55.00                                     | 280.00                                                                          | 360.00                                               |
| E | 91-100                                  | 25.00                                | 55.00                                     | 365.00                                                                          | 445.00                                               |
| F | 101-110                                 | 25.00                                | 55.00                                     | 405.00                                                                          | 485.00                                               |
| G | 111-130                                 | 25.00                                | 55.00                                     | 455.00                                                                          | 535.00                                               |
| H | 131-150                                 | 25.00                                | 55.00                                     | 560.00                                                                          | 640.00                                               |
| I | 151-170                                 | 25.00                                | 55.00                                     | 1410.00                                                                         | 1490.00                                              |
| J | 171-190                                 | 25.00                                | 55.00                                     | 2270.00                                                                         | 2350.00                                              |
| K | 191-225                                 | 25.00                                | 55.00                                     | 3420.00                                                                         | 3500.00                                              |
| L | 226-255                                 | 25.00                                | 55.00                                     | 4850.00                                                                         | 4930.00                                              |
| M | Over 255                                | 25.00                                | 55.00                                     | 5690.00                                                                         | 5770.00                                              |

The delivery charge is included in the Basic Recommended Retail Price and is made on all models for delivery to the Dealer's premises. Where delivery is not made to the customer at the Dealer's premises a further charge may be made by the Dealer.

The Vehicle Excise Duty (VED) charged on new cars is based on their engine's CO<sub>2</sub> emissions\* (expressed in grams per kilometre (g/km)). All CO<sub>2</sub> emissions figures in g/km are derived from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load.'

You can also use Ford's online configurator to build and customise a new Ford vehicle: [www.ford.co.uk/configurator](http://www.ford.co.uk/configurator). The configurator provides information about your configured vehicle's fuel consumption and CO<sub>2</sub> emissions (these are also WLTP test figures).

The chart above shows the Bands and the VED which will be levied for vehicles registered from 1st April 2026 onwards.

If a car's list price is over £40,000 (Petrol / Alternate Fuel) or £50,000 (Zero Emissions) including VAT and factory fitted options at first registration, the customer will pay an additional VED charge (£440 from 1st April 2026) for five years after the end of the first registration (in addition to the standard VED charge per year, currently £200).



## OTHER PRICING CONSIDERATIONS

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### Customer Order Price Protection

Ford's Price Protection Plan means that the price you pay is the same as the price on your order as long as you are prepared to accept delivery within six months, and in any event, as soon as your vehicle is available. Your Dealer has full details of the plan. Ford Motor Company Ltd is not liable for changes in price caused by Government changes in tax rates or changes in other applicable legislation.

### VAT

VAT is shown calculated at 20%. The total price of a vehicle, including factory fitted options and accessories fitted by the Ford Dealer, will be subject to VAT on retail sale.

### Price Changes

This price list outlines Ford's Recommended On The Road Prices and Recommended Retail Prices. Please contact your Ford Dealer for final sale prices. This price list is effective from **5th August 2026**, and supersedes all previous price lists. The recommended prices in the publication were true and accurate at the time of printing. You should, however, check details with your Dealer as there may have been changes to Ford's recommended prices in view of Ford's policy of continuous development. Ford reserves its right to change prices at anytime. Change to government legislation or tax changes could result in a change to Ford's published prices.

## ILLUSTRATIONS, DESCRIPTIONS AND SPECIFICATIONS

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The product information in this publication was correct at the time of going to print. However, Ford's policy is one of continuous product development. The right is reserved to change specifications and colours of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. Throughout this publication, wherever a feature is described as being an 'Option' or 'Option Fitment/Pack' etc., you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability.

Some images portrayed are of a pre-production model and/or are computer generated, therefore the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional, e.g. metallic paint.

Please also note some driver assistance features and safety features described in this publication are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.